

Restaurant Leadership Summit

Agenda

MONDAY

**SEPTEMBER
16**

Activity	Time	Location	Notes
Arrival and Check-In	4:00 pm	HOTEL PRESIDENTE INTERCONTINENTAL	
Meet at the hotel lobby to walk to Grupo MYT Offices	5:00 pm	LOBBY HOTEL PRESIDENTE INTERCONTINENTAL	L Catterton & Grupo MYT team members will wait for people in the lobby and can walk in groups. It's a 5 min walk.
Welcome Presentation by Julio Babecki & Farah Khan L Catterton & Local Hosts	5:30 pm	GRUPO MYT OFFICES	Summit purpose and objectives, curated teams, and introduce selected topics, Julio, Farah, Carlos, Alfredo, Carolina.
Walk to Casa Imperial	6:30 pm	CASA IMPERIAL	6 min walk
Mezcal, Bacanora, and Tequila tasting led by Ivan Saldaña, Mexico's most recognized Agave based spirits creator. (e.g. Almave: an alcohol free Agave drink JV with F1 pilot Lewis Hamilton)	6:45 pm	CASA IMPERIAL	
Dinner and Mingling Time @ Casa Imperial	7:30 pm	CASA IMPERIAL	Conversation Menu: Firestarters
Walk back to hotel	9:30 pm	HOTEL PRESIDENTE INTERCONTINENTAL	We recommend a good night's sleep!

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TUESDAY

**SEPTEMBER
17**

Activity	Time	Location	Notes
Suggested wake-up call	4:15 am	HOTEL PRESIDENTE INTERCONTINENTAL	Ready and on the vans at 4:50 AM SHARP . We need to arrive at 5.45 AM at the piers.
Transportation from hotel to ARCA TIERRA in XOCHIMILCO (UNESCO World Heritage Site in southern Mexico City)	5:00 am	ARCA TIERRA	We'll wait for you at the vans with warm tea & coffee. Remember to bring your tote bags with goodies (caps, notebooks, pens & water bottle will come in handy!)
Sunrise @ Arca Tierra	6:00 am	ARCA TIERRA	Bring comfortable shoes and warm layers, it's cold early in the morning. 45° F
Sustainable crops tour and talk around Chinampas	7:00 am	ARCA TIERRA	Learn about the centuries-old cropping system harvesting fresh produce for the world's best restaurants and creating a movement in agrotourism & sustainable produce.
Breakfast with locally-grown corn and ingredients. Conversation with Lucio Usobiaga, Founder of Arca Tierra.	7:30 am	ARCA TIERRA	Arca Tierra is a farm-to-table sustainable local supplier to Michelin star restaurants in CDMX
Hot topic discussions in curated groups & dynamics (later to present main take-aways)	8:30 am	ARCA TIERRA	
Breakfast wrap-up and head back to pier	10:15 am	ARCA TIERRA	
Transportation to Artz Pedregal Shopping Mall	11:00 am	ARTZ PEDREGAL	
Presentation by Grupo MYT on Insights on Mexico's Restaurant Industry	11:30 pm	ARTZ PEDREGAL	By Alfredo y Carlos Mier y Terán, Grupo MYT
Lunch @ Cocina Abierta with live Mexican music	12:15 pm	ARTZ PEDREGAL	Grupo MYT's multi-kitchen polished casual restaurant concept
Group Sharing on Hot Topics	1:30 pm	ARTZ PEDREGAL	Assigned groups for cross-pollination dynamics
L Catterton Portfolio Brand - surprise	3:00 pm	ARTZ PEDREGAL	Special treat for Summit attendees
Transportation back to hotel	3:40 pm	HOTEL PRESIDENTE INTERCONTINENTAL	
Catch-up or rest time	4:30 pm	HOTEL PRESIDENTE INTERCONTINENTAL	Prep solo reflection for dinner. Meet at lobby 5.50 PM
Transportation to Máximo Bistro, by renowned chef and restaurateur Eduardo García	6:00 pm	MAXIMO BISTROT	Best restaurants & restaurateurs in Mexico
Curated tables @ Maximo Bistro - Special omakase dinner	6:30 pm	MAXIMO BISTROT	
Transportation to TICUCHI Bar by Two Michelin Starred Chef Enrique Olvera	9:00 pm	TICUCHI BAR	Pujol's original site, now converted into an elegant & dark Mexican spirits sanctuary.
Drinks and mingling @TICUCHI BAR	9:30 pm	TICUCHI BAR	
Transportation back to hotel	10:45 pm	HOTEL PRESIDENTE INTERCONTINENTAL	

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WEDNESDAY

**SEPTEMBER
18**

Activity	Time	Location	Notes
Meet at lobby - recommended check out	7:30 am	HOTEL PRESIDENTE INTERCONTINENTAL	Pre-check out service from hotel + receive luggage
Walk to Casa Imperial	7:50 am	CASA IMPERIAL	3 min walk from hotel
Collective Reflection by L Catterton	8:00 am	CASA IMPERIAL	Share Key Summit Takeaways. Initial collective conclusions.
Transportation to Historical Center for Cultural & Gastronomical Tour	9:30 am	HISTORICAL CENTER CDMX	
Mexico City's Downtown Tour: Unique Architectural & Historical Gemstones + Iconic Foodie Spots	10:00 am	BELLAS ARTES	Special tour hosted by Lorena Vázquez, renowned archeological expert making in situ discoveries at historical & architectural Aztec sites, and Alejandro Escalante, a gastronomic journalist and the researcher & author of Tacopedia.
OFFICIAL SUMMIT CLOSURE - Conclusions & Next Steps by Evan Einstein L Catterton	12:30 pm	CIRCULO MEXICANO HOTEL	Good bye drinks on the rooftop of Circulo Mexicano Hotel by renowned local boutique hotel group Grupo Habita at an iconic building behind the Cathedral & amazing views to the Zocalo.
Transportation to airport	1:30 pm	CIRCULO MEXICANO HOTEL	
Optional lunch at Caracol de Mar	2:00 pm	CARACOL DE MAR	Highly recommended final mingling moment for those who stay a bit longer. Caracol de Mar is part of Contramar's Group, one of the most cherished restaurants in Mexico.